



## ***MAJOR ACQUISITION FOR EQUIPEMENTS PLANNORD***

### ***DENIS GAUVIN AND GAUVIN EQUIPEMENT ARE NOW PART OF EQUIPEMENTS PLANNORD***

Levis- Simon Paquet, general manager of Equipements Plannord is proud to make the announcement of the acquisition of Denis Gauvin and Equipement Gauvin companies. Established for 35 years in the construction heavy equipment market, Gauvin businesses, which have about 20 employees, are dealers of the South Korean brand Doosan.

"The acquisition of Gauvin businesses is part of our effort to diversify our markets. By this acquisition, outlined in our strategic plan, we want to establish Equipements Plannord as a major player in the heavy machinery industry in Quebec", said Simon Paquet

Equipements Plannord is now dealer for major heavy machinery brands such as Prinoth, Bobcat and Doosan.

"With the Gauvin companies, our goal is to provide a greater range of products and expertise known and recognized by our customers. It's more than 35 years of experience and knowledge of the construction market, impeccable customer service and to top it off, a dealer of a globally known brand. It's a good move for Plannord. » says Maxime Jutras, operations manager.

### **ABOUT EQUIPEMENTS PLANNORD**

Equipements Plannord Itée is specialized in tracked vehicles such as ; snow groomers, sidewalk snow plowers and personal transporters. The Levis based company, extends his market throughout Quebec and the Maritimes. It is also a dealer for Bobcat in the Quebec city greater area. Customers of Plannord can now rely on three (3) locations; one in Beloeil for the metropolitan area, one in Levis and one in Saint-Augustin.

Plannord is part of the Paquet et fils group which is celebrating their 115th anniversary this year. The Paquet et fils group holds, among other things, the Paquet banner for gas stations, the ICI Depanneur banner for convenience stores and the lubrifiants PFL brands for lubricants.

For more info: <http://www.plannord.com/fr/index.aspx>

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